

# Customer Analysis Form

Powered by Phase O.N.E Marketing Inc.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Email \_\_\_\_\_ Phone # \_\_\_\_\_  
 Rent  Own

## 1 Local/Long Distance Service

Current Provider \_\_\_\_\_

Primary Phone Number \_\_\_\_\_

**My monthly bill is approximately \$** \_\_\_\_\_

• Bundled with:  Internet  TV  Both

• Total Bill \$ \_\_\_\_\_

International Calls:  Yes  No

Long Distance:  Yes  No

I am interested in Unlimited Calling:  Yes  No

## 2 High Speed Internet Service

Current Provider \_\_\_\_\_

**My monthly bill is approximately \$** \_\_\_\_\_

Type of service  Cable  Dial-up

DSL  Wireless Aircard (Provider \_\_\_\_\_)

Bundled with:  TV  Phone  Both

## 3 Digital Phone Service with Video Phone

Do you call anyone who you wish you could see more often?

I am interested in Digital Phone Service (Unlimited Calling)

## 4 Wireless Service

Current Provider \_\_\_\_\_

I love my current provider  I am open to using a different provider

**My monthly bill is approximately \$** \_\_\_\_\_ Minutes on plan \_\_\_\_\_

Months left on current contract \_\_\_\_\_ Number of phones on plan \_\_\_\_\_

Do you currently have a texting plan?  Yes  No

Data Plan included?  Yes  No

I last upgraded my phone(s) approximately: \_\_\_\_\_ Months \_\_\_\_\_ Years

I am interested in a wireless card for my laptop

I would be interested in a Smart Phone ONLY if you can save me over 50% versus retail store prices. If yes, list two phones below you would like to get a quote on.

Choose my phone/phones for me

Phone #1 \_\_\_\_\_

(Example. Blackberry Curve)

Phone #2 \_\_\_\_\_

(Example. HTC EVO)

**PERSON WHO INVITED ME:**

**COMMENTS:**

**Total Monthly Bill Amount \$** \_\_\_\_\_

**Total Yearly Bill Amount \$** \_\_\_\_\_

## 5 Mobile Application

Do you make long distance or international calls on your mobile phone?  Yes  No

If yes, which countries do you call? Country #1 \_\_\_\_\_ Country #2 \_\_\_\_\_

Are you interested in saving money on your mobile phone bill?  Yes  No

## 6 TV Service

Current Provider \_\_\_\_\_

**My monthly bill is approximately \$** \_\_\_\_\_

Bundled with:  Internet  Phone  Both

Number of receivers \_\_\_\_\_ Months left on contract \_\_\_\_\_

I currently have  HDTV  DVR

## 7 Home Security Service

Current Provider \_\_\_\_\_

**My monthly bill is approximately \$** \_\_\_\_\_

I do not have home security service today, but I am interested more information.

## 8 Energy

Current Provider \_\_\_\_\_

Type of Service:  Natural Gas  Electricity  Both

**My monthly bill is approximately \$** \_\_\_\_\_

I am interested in the following: (check all that apply)

Residential Electricity

Residential Natural Gas

## 9 Computer Protection / ID Theft Protection

Current Provider \_\_\_\_\_

Do you perform a regular backup of all your files?  Yes  No

Have you ever had a computer virus?  Yes  No

Amount spent on average computer repair incident \$ \_\_\_\_\_

Please select the type of computer support services you've used in the past

Friend or Family Member

Remote Service

National Provider

Self-help

## 10 Business Services

Do you currently own a business?  Yes  No

Would you like more information on our business services?  Yes  No